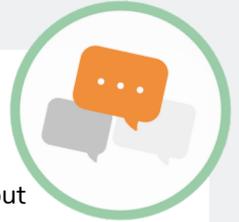


Top Tips for Promoting your Company Paycare Plan!



MyPeople Resources

Spread the word about Paycare and increase employee engagement by sharing a variety of health and wellbeing resources with your team! With regular updates and access to your own personalised resource area, **MyPeople can really help to maximise the potential of your plan and promote the benefits to your team!**

From posters, infographics, informative guides and more, it can help to support health and wellbeing initiatives in your workplace, a win-win!



Communication is Key

Many businesses tend to overlook the communications that accompany the rollout of any employee benefit, **it's important they are communicated clearly, simply and effectively** to your team so that they get the most value out of it.

Seeing your colleagues faces on a regular basis is something we all value incredibly - whether it's giving someone a virtual 'well done' for doing a good job or simply enjoying a five-minute chat. And don't forget, there are lots of tech tools out there (Teams, Zoom, Google Hangouts and Skype just to name a few) which can help you **bring employee wellbeing to life!**

Simply **communicate the benefits of a Paycare Plan** to your team - whether it's individually or as a group, by having a cuppa and popping catch ups in your diary at the same time every week. Even just for half an hour, regular communication is **the best way to check-in with each other and talk all-things health and wellbeing!**

Simple to Promote

We've come up with some **practical and simple ways**, that you can integrate Paycare into your business to get the **best results possible**. Promote your plan through a variety of channels, including...

Posters

Screen Savers

Newsletters

Staff Noticeboards

Leaflets left on desks

Back of Toilet Doors

Emails / Email Footers

Employee Testimonials

Updates in Team Meetings

Remind them of MyPaycare Area

Wage-slip Inserts

Envelope Stickers

Break Rooms / Communal Areas

Employee-benefit focused day

Paycare Information sent directly to employees homes via post

Internal Comms Boards/Intranets



Our Account Managers can support you

Your Account Managers – Stephen and Simon, are on hand to talk through your plan, run demonstrations of our snazzy MyPeople Portal and generally continue to give you the fantastic support that they are known for. You can contact our Account Managers on **01902 371010** between **10am-3pm Monday-Friday**, send an email through to healthcareheroes@paycare.org or directly contact your Account Manager via email.

Getting the best value out of Paycare

A top tip for promoting any employee benefit?

It's simple - remind your team about the benefits of this benefit!

Once you've introduced your Paycare Plan and Wellbeing Services - continually encourage your team to use it, through their MyPaycare log in! Not only will your company get the best value, but it'll ultimately help to improve and support your teams physical, mental and financial health and wellbeing. **Highlight the advantages of Paycare to your employees**, keep them informed on what's available and make it easy for them to find the information they need. Simply provide our contact details for your employees, so they can easily access their services online or chat to our lovely Customer Services Team if they have any queries - they're a friendly bunch!